



DO YOU OFFER **CAREER OUTPLACEMENT SERVICES** to your displaced employees?

Surveys show over 50% of businesses offer impacted employees career transition support.

Here are reasons why:

REDUCE STRESS: *Layoffs are scary.*

Outplacement can reduce the pain and facilitate a smoother transition for departing employees and the managers who must let them go.

RECOVER FASTER: *The displaced employee will get a new job faster!*

According to the Department of Labor, unemployed workers over the age of 45 are out of work for an average of 13 months. CTC clients land a new position, on average, in 4 months.

ENHANCE REPUTATION: *Protect your image with customers and recruits.*

Providing career transition assistance to the impacted employees may soften the blow, help them leave on a more positive note, and mitigate the perception of this news by the community. New employees are more likely to choose an employer that offers this benefit.

BOOST MORALE: *Outplacement puts you on solid ground with those who stay.*

While businesses have justifiable reasons for layoffs, providing support for the impacted employees helps the retention and morale of those who still work for you.

REDUCE COSTS: *Unemployment insurance, litigation, turnover are some costs to consider.*

Because outplacement support helps employees transition faster and more effectively than on their own, the mutual costs of unemployment and risk of lawsuits decreases.

CHOOSE

The **CAREER TRANSITIONS CENTER**
An ALTERNATIVE Outplacement Resource

We deliver **PROVEN, HIGH QUALITY, EFFECTIVE,** and **AFFORDABLE** Career Outplacement Services for small businesses, professional associations, academic institutions, non-profit organizations, healthcare and union groups.

Want More Info?: Contact Anita Jenke, Executive Director 312-906-9908 or ajenke@ctcchicago.org